

Decades of Experience Under a New Name

Brand Launch Schedule of Events

9AM	<p>LIVE Brand Launch Event <i>Join us for the live event and premier of our new brand. All are welcome and encouraged to attend. No registration needed. We expect this event to last about 30 minutes. Join early and participate in a live chat with your co-workers and fellow stakeholders from around the agency and beyond.</i></p> <p>Join here: https://youtu.be/nj9rJCISCYg</p>
10AM -12PM	<p>Agency-wide scavenger hunt— Participate in the scavenger hunt by filling out the form, linked here, by Friday, September 4, 2020. You'll be entered to win great branded swag! https://forms.office.com/Pages/ResponsePage.aspx?id=ukJfFF4imE2GPRzly76Z-6MVc_pf1q5llm5EbREm4OtUNldPWVVZNEVXRki2REg1QUZHr1hQMDMzTi4u</p> <p>Employee SWAG: We'll be delivering branded gift package to every employee and provider. These gift boxes were lovingly packed by fellow employees, and we hope you enjoy!</p> <p>Picture taking: Consider taking a picture of yourself in your branded swag! Send to info@ippi.org. We'll enter you to win fun branded swag.</p>
12 – 12:20 PM	<p>Now and Then: A conversation with Lou Giramma and Michael Chater <i>Join us for a conversation about history and vision. Learn about the work that brought the agency to today's big transformation.</i></p> <p>Panelists: Lou Giramma, CEO Michael Chater, Board Chair</p> <p>Register Here: https://us02web.zoom.us/webinar/register/WN_FTSTiAW3S3KV6cee9ur30w</p>

<p>12:30 – 12:50 PM</p>	<p>Data Driven Decision Making: Rebrand Research Findings by Global Strategy Group <i>Come hear and see the employee and stakeholder research that informed the agency's rebrand efforts.</i></p> <p>Presenter: Judy Stermer, Chief Advancement Officer</p> <p>Register Here: https://us02web.zoom.us/webinar/register/WN_O6r9hlmjSHeYhDMyjhWYIA</p>
<p>1 – 1:20 PM</p>	<p>Rebirth of a Brand: A discussion with Brooks Casey Cullen <i>Hear from the masterminds behind the new brand. Learn their creative process, how the research informed the creative, and more.</i></p> <p>Panelists: Jenn Cullen, Owner, Shipshape Design Dennise Casey, Owner, Casey, Inc.</p> <p>Register Here: https://us02web.zoom.us/webinar/register/WN_999JaTRvRjSuQeYCqINyWA</p>
<p>1:30 – 1:50 PM</p>	<p>Tech Talk with Ryan and Harvey <i>How will people be in touch with me if I get a new email address? Do my logins change? Get the inside scoop from the IT team on how the rebrand will affect you and all your IT needs.</i></p> <p>Panelists: Harvey Rodriguez, Senior Manager – IT Ryan Sullivan, Business Systems Analyst</p> <p>Register Here: https://us02web.zoom.us/webinar/register/WN_7wFvp-12RPalvWJVtqXfnQ</p>
<p>2 – 2:20 PM</p>	<p>The Ultimate Tour: Inside look at your new UltiPro Dashboard <i>UltiPro is your place for agency news, important employment forms, and benefits information. Join Joy Driscoll, HR Operations Manager, for a tour of the new dashboard.</i></p> <p>Presenter: Joy Driscoll, HR Operations Manager</p> <p>Register Here: https://us02web.zoom.us/webinar/register/WN_2nNs3G0STZmWy9rJ2N-nIA</p>



2:30 – 2:50 PM	<p>First Impressions: A conversation with You <i>We want to hear what you think! What inspires you about the new brand? What stories do you have that exemplify the themes of the new brand?</i></p> <p>Moderator: Lisa Lauretano, State Director - MA</p> <p>Register Here: https://us02web.zoom.us/webinar/register/WN_CX4qbh9aRWGoi7nSrJBview</p>
3 – 3:20 PM	<p>Brand Launch Event - Rebroadcast <i>Couldn't make it at 9AM for the live event and premier of our new brand? Join us for a rebroadcast!</i></p> <p>Register Here: https://us02web.zoom.us/webinar/register/WN_Yem9lyleSy2uBxam5WM9jw</p>

